

MARCH 21

1977

fashion
calendar

37th year • a weekly publication

JANUARY

FEBRUARY

S	M	T	W	T	F	S
.....	1					
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31				

S	M	T	W	T	F	S
.....	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28				

MARCH

APRIL

S	M	T	W	T	F	S
.....	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	

S	M	T	W	T	F	S
.....	1	2				
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY

JUNE

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31			

S	M	T	W	T	F	S
.....	1	2	3	4		
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	

JULY

AUGUST

S	M	T	W	T	F	S
.....	1	2				
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31					

S	M	T	W	T	F	S
..	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31		

SEPTEMBER

OCTOBER

S	M	T	W	T	F	S
.....	1	2	3			
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	..

S	M	T	W	T	F	S
.....	1					
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31				

NOVEMBER

DECEMBER

S	M	T	W	T	F	S
.....	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30		

S	M	T	W	T	F	S
.....	1	2	3			
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

1978 - - NEXT YEAR

JANUARY

FEBRUARY

MARCH

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

APRIL

MAY

JUNE

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY

AUGUST

SEPTEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER

NOVEMBER

DECEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MARCH 21, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 21 11:30 A.M.	INFORMAL MODELING OF JOHN ANTHONY FASHIONS For customers, 11:30 A.M. to 3:00 P.M. Publ: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday March 21 12:30 P.M. & 2:00 P.M.	AMERICAN SILK FASHIONS IN VOGUE PATTERNS Showing for customers -- Vogue patterns by leading designers in American silk. Contact: Sara Saxon, OX 5-4400, ext. 3078.	MACY'S NEW YORK	7TH FLOOR FABRICS DEPT.
Beginning Monday March 21	FALL SPORTSWEAR AND KNITWEAR Continuous by appointment.	NIK NIK Contact: 582-3800.	1411 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Monday March 21	OPENING OF FALL COLLECTION Continuous by appointment.	PICATO Contact: 391-4884.	1407 BROADWAY SHOWROOM - SUITE 3902
Beginning Monday March 21	OPENING OF FALL COLLECTION Continuous by appointment.	SAINT CLAIR Contact: 730-8235.	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday March 21	OPENING OF FALL COLLECTION Continuous by appointment.	ST. MICHEL Contact: Eddie Datwani, 869-9322.	1407 BROADWAY SHOWROOM - SUITE 1720
Beginning Monday March 21	OPENING OF FALL CASHMERE COLLECTION Continuous by appointment.	LEONARD SUNSHINE KNITS Contact: Barry Zewel, 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday March 21	OPENING OF FALL COLLECTION Continuous by appointment.	VIVO (DIV. SUSAN THOMAS) Contact: 354-7200.	1411 BROADWAY SHOWROOM - 30TH FLOOR
Tuesday March 22 9:00 A.M.	COLOR DIRECTIONS-- SPRING '78 For press, by invitation. Contact: Carol Carr, 262-7220. For mfrs., March 22 at 11:00; March 23 & 24, 9:00 & 11:00. Contact: Ruth Pollack, 262-8198.	EASTMAN CHEMICAL PRODUCTS, INC.	1133 SIXTH AVENUE 45TH FLOOR
Tuesday March 22 6:00 P.M. Buffet	"THE SUN AND THE MOON"-- BEAUTY AND HAIRSTYLES "From Sunrise to Sunset" -- presentation of makeup and hairstyles. By invita- tion. Contact: Dorothy Fields, 477-3226.	ROBERT LaCOURTE (36 EAST 23RD STREET)	LES MOUCHES 260 ELEVENTH AVE. (26 ST.)
Thursday March 24 11:30 A.M. Cocktails- Luncheon	"CHINA: WHERE GOOD DESIGN BEGAN" - LUNCHEON Speakers: June Roche, Milliken; Marcia Rose, NBC; Charles Rostov, Trans- Ocean Imports; Kenneth Volz, Henredon Furniture. Program at 1:00 P.M. Tickets: \$18.00, members; \$20.00, guests. Contact: 685-4664.	NAT'L. HOME FASHIONS LEAGUE (41 MADISON AVE.)	HOTEL PIERRE GRAND BALLROOM

Monday FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS. By invitation. (Showings at
March 21- Porte de Versailles, March 26-30). Press contact: Denise Dubois, 100 Faubourg
April 1 St-Honore, Paris 75008 (tel: 266-64-44). in N.Y.--French Apparel Center,
541-9075; Buyers--French Trade Shows, 582-4960.

Mon., March 21: 1:00 P.M. Scali, Hotel Crillon (500-84-37)
3:00 P.M. Defile Du Salon Boutique, Hotel Intercontinental (720-44-92)
4:30 P.M. Nicole Nataf Pour Vanel, L'Hotel (326-11-72)

Tues., March 22: 9:30 A.M. Creations Alexandre Savin, Ferme du Golf (260-60-91)
11:00 A.M. Revillon Boutique et Haute Fourrure, 42, rue La Boetie (266-61-03)
11:30 A.M. (to 5:30 P.M.) Dormeuil Non-Stop, 19, rue d'Uzes (261-52-24)
12:30 P.M. Yuki Torii (567-58-14)
2:30 P.M. Scapa of Scotland, 71, rue des Saints-Peres (548-99-44)
4:00 P.M. J.P. Gaultier, pour Mayagor, Gouter defile (359-74-56)

Wed., March 23: 9:30 A.M. (to 6:00 P.M.) Gaston Jaunet Non-Stop (742-96-70)
11:00 A.M. Jun Ashida, Pavillon Gabriel, 5 ave. Gabriel (508-42-06)
12:30 P.M. Timwear, Pavillon Gabriel (325-05-13)
3:30 P.M. (to 5:30 P.M.) Bianchini Ferrier Non-Stop (073-84-40)
4:00 P.M. Takao Ikeda, Pavillon Gabriel (359-21-08)

Thurs., March 24: (Thru 4/1) Tiktiner, 47 rue Pierre Charron, 720-61-55
11:15 A.M. Ecriture - Style Thomas Di Vasquez, Pavillon Gabriel (707-28-17)
12:00 Noon Jousse, Espace Cardin (887-91-24)
2:30 P.M. Deanna Littell, 11, rue du Roule (233-37-54)
3:30 P.M. France Andrevie, 2, place des Victoires (236-62-76)
4:30 P.M. Vincent Grenon pour Didier Hagler, Pavillon Gabriel (526-30-26)
5:30 P.M. Emesse, Pavillon Gabriel (538-65-22)

Fri., March 25: 9:30 A.M. Rech, Grand Hotel (508-05-42)
11:00 A.M. Renata, Arcurial, 9 ave. Matignon (555-66-42)
12:00 Noon Initial, Catessa et Elisabeth de Senneville (566-56-19)
2:00 P.M. Jacques Gilles, Pavillon Gabriel (567-58-14)
3:00 P.M. Anne-Marie Beretta, Espace Cardin (887-91-24)
5:00 P.M. Dan Beranger, Salle Wagram (236-62-76)
6:00 P.M. Kansu Yamamoto, Pavillon Gabriel (887-91-24)
8:30 P.M. Quasar, Centre Beaubourg (233-23-41)

Sat., March 26: 10:30 A.M. Jean-Claude De Lucas, Hotel Meurice (500-84-37)
12:00 Noon Claude Montana, Salle Wagram (236-62-76)
1:30 P.M. Cerruti (296-31-15)
3:00 P.M. Thierry Mugler, Grand Hotel (567-58-14)
4:30 P.M. Issey Miyake, Salle Wagram (260-41-33)
6:00 P.M. Castelbajac, Pavillon d'Armenonville (261-58-72)
8:00 P.M. Vicky Tiel (633-33-80)

Sun., March 27: 10:30 A.M. T13, Tan Guidicelli, 59, ave. d'Iena (260-36-80)
1:00 P.M. Paco Rabanne, Hotel Crillon (266-61-03)
2:30 P.M. Angelo Tarlazzi (222-54-19)
4:00 P.M. Valentino, Pavillon Gabriel (508-86-88)

Mon., March 28: 10:45 A.M. GEP, Hotel Hilton (700-29-78)
12:00 Noon Hechter, Salle Wagram (770-76-35)
4:30 P.M. Emmanuelle Khanh - (233-51-62)

Tues., March 29: 5:00 P.M. Michel Klein, Hotel Meurice (508-48-49)
6:00 P.M. Tan Guidicelli Soir, Hotel Intercontinental (567-58-14)
7:00 P.M. Chantal Thomass pour Ter et Bantine, (508-12-21)

(continued on following page)

FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS (continued from pg. 2)

Thurs., March 31: 10:00 A.M. Suzuya (073-14-92)
 11:30 A.M. Aujard, Hotel Intercontinental (567-63-73)
 2:30 P.M. Mic Mac (566-56-19)
 4:00 P.M. Corinne Bricaire, 96, rue Rambuteau (261-68-05)

Fri., April 1: 9:30 A.M. Sauzaie B., 8, rue Monsigny (742-66-94)

PRESS SHOWINGS - FALL-WINTER PRET-A-PORTER DES COUTURIERS ET DES CREATEURS DE MODE:
 Contact: Denise Dubois, 100 fbg. St. Honore, Paris 75008 (Tel: 266-64-44)

Sat., March 26: 10:45 A.M. Michel Goma, Potel Elysses, 5 ave. Gabriel (073-09-10)

Sun., March 27: 10:00 A.M. Michel Goma, Potel Elysees, 5, ave. Gabriel (073-09-10)
 10:30 A.M. Tan Giudicelli T13, 59, ave. d'Iena (260-36-80)
 11:30 A.M. Lanvin, Potel Elysees, 5, ave. Gabriel (265-27-21)
 1:00 P.M. Paco Rabanne, Hotel Crillon, Place de la Concorde (272-01-34)
 3:00 P.M. Emanuel Ungaro, 2, ave. Montaigne (256-27-70)
 5:30 P.M. Givenchy, Palais des Congres, Porte Maillot (225-92-60)
 6:30 P.M. Emanuel Ungaro, 2, ave. Montaigne (256-27-70)
 9:00 P.M. Carven, 6, Rond-point des Champs-Elysees (225-66-52)

Mon., March 28: 9:30 A.M. Chloe, Palais des Congres, Porte Maillot (359-15-63)
 2:30 P.M. Christian Dior, Palais des Congres, Porte Maillot (256-74-44)
 7:00 P.M. Jap, Palais des Congres, Porte Maillot (233-96-80)

Tues., March 29: 9:30 A.M. Guy Laroche, Potel Elysses, 5, ave. Gabriel (225-87-45)
 11:00 P.M. Yves Saint Laurent, Palais des Congres (723-72-71)
 2:00 P.M. Ted Lapidus, Potel Elysses, 5, ave. Gabriel (225-52-46)
 3:00 P.M. Andre Courreges, Potel Elysses, 5, ave. Gabriel (261-52-03)
 3:45 P.M. Jean Patou, Potel Elysees, 5, ave. Gabriel (260-36-10)
 5:00 P.M. Hermes, Potel Elysees, 5, ave. Gabriel (265-21-60)
 6:30 P.M. Philippe Venet, 62, rue Francois (266-05-78)
 8:30 P.M. Nina Ricci, 29, ave. George V (261-58-31)

Wed., March 30: 9:30 A.M. Jean-Louis Scherrer, 53, ave. Montaigne (359-55-39)
 10:30 A.M. Chanel, Potel Elysees, 5, ave. Gabriel (261-54-55)
 11:30 A.M. Sonia Rykiel, 6, rue de Grenelle (222-43-22)
 1:30 P.M. Sonia Rykiel, 6, rue de Grenelle (222-43-22)
 5:30 P.M. Sonia Rykiel, 6, rue de Grenelle (222-43-22)

Beginning	OPENING OF FALL	NEWCOMER &	1407 BROADWAY
Thursday	COLLECTION	OUTLANDER	SHOWROOM - 21ST FLOOR
March 24	Continuous by appointment. Contact: 354-0026.		
Friday	PRIVATE PREVIEW: NEW	B. ALTMAN & CO.	7TH FLOOR
March 25	FURNITURE COLLECTION		
6:30 P.M.-	Introduction of Baker Furniture's Charleston Reproduction collection, in		
8:30 P.M.	conjunction with Charleston Foundation. Publ.: Judith Janey, 679-7800, ext.568.		
Saturday	"A DAY OF COLOR"--	NATALIE SCHIAFFO &	LOTUS CLUB
March 26	SEMINAR & LUNCHEON	PAT BARNES	5 EAST 66TH STREET
10:00 A.M.-	"Learn to use practical and psychic powers of color". Price: \$25.00 (lunch		
4:00 P.M.	included). Contact: Pat Barnes, 157 East 18th St., 473-8604.		

March 26 EARLY FALL COLLECTIONS IN DALLAS, TEXAS (March 26-31).

March 27- NAMSAB (Nat'l. Assn. of Men's Sportswear Buyers); and BAMA (Boys' and Young
March 30 Men's Apparel Mfrs. Assn.) at N.Y. Statler Hilton Hotel. Contact: 689-7420.

Cancelled DIMITRI'S PREVIEW OF MEN'S FALL COLLECTION, ORIGINALLY SCHEDULED FOR MON.,
March 28 MARCH 28 AT 12:00 NOON, HAS BEEN CANCELLED.

Monday MENSWEAR FASHIONS RAFAEL BY BILL KAISERMAN HOTEL PIERRE
March 28 FOR FALL & WINTER (29 WEST 56TH STREET) GRAND BALLROOM
5:00 P.M. Show at 5:45 P.M. By invitation. Publicity: Roberta Bendavid, 399-2450.

Monday MEN'S LOUNGEWEAR CELANESE TAVERN-ON-THE-GREEN
March 28 PRESENTATION (1211 SIXTH AVENUE) CENT. PK. W. & 66TH ST.
5:00 P.M.- Featuring "All Star" Men's Loungewear. Commentator: Dick Schaap, NBC/TV.
7:00 P.M. By invitation. Contact: Sheila Freidberg, 764-7680.

Monday FASHIONS FOR MEN, JACQUES JAUNET, INC. REGINE'S
March 28 WOMEN, CHILDREN (9 WEST 57TH STREET) 67 EAST 59TH STREET
6:00 P.M. "New Man's Casual World" -- Fall and Winter coordinates. Show at 6:30 P.M.
Cocktails By invitation. Contact: Claude Delibes, 860-0706.

Tuesday SHOWING OF FALL & GENTLEMEN'S QUARTERLY F.I.T. AMPHITHEATRE
March 29 WINTER MENSWEAR (488 MADISON AVENUE) 227 WEST 27TH STREET
5:30 P.M.- "Gentlemen '77". Show at 6:15 P.M. By invitation. Contact: Margery Rubin
7:30 P.M. Cohen, 644-5717.

Monday JEWELRY AND FASHIONS HONG KONG TRADE DEV'T. HOTEL SUMMIT
March 28- FROM HONG KONG COUNCIL (548 FIFTH AVE.) 51ST ST. & LEXINGTON
March 31 From 8 Hong Kong manufacturers. Contact: Maralyn Rittenour, 582-6610.

March 29 THE LONDON FASHION EXHIBITION AT EARL'S COURT, LONDON (March 29-April 2).
March 30 BRITISH INTERNATIONAL FASHION FAIR IN BIRMINGHAM, ENGLAND (March 30-April 2).
March 31 LONDON DESIGNER COLLECTIONS AT INN-ON-THE-PARK, LONDON (March 31-April 3).
March 31 THE LONDON COLLECTIONS AT INTERCONTINENTAL, LONDON (March 31-April 3).

Thursday SHOWING OF FASHIONS BERGDORF GOODMAN 5TH FLOOR
March 31 BY RICHARD ASSATLY MISS BERGDORF
12:30 P.M. Spring collection by Richard Assatly for Gino-Snow. For customers.
Publicity: Suzanne Butterfield, PL 3-7300.

Thursday BENEFIT RECEPTION: VOLUNTEER SERVICE UNION CARBIDE GALLERY
March 31 INTERNATIONAL PHOTOGRAPHY PHOTOGRAPHERS (111 W. 57) 270 PARK AVENUE
6:30 P.M.- "International Invitational of Photography '77"--for rehabilitation photography.
10:30 P.M. Price: \$25. to \$100. Exhibit, April 1-21. Contact: Jean Lewis, CI 6-3965.

April 3 FIRST DAY OF PASSOVER (Sunday) -- Begins at sundown, Sat., April 2.

April 3 MODEXPO FASHION WEEK IN ZURICH (April 3-5).

Beginning OPENING OF FALL AVENTURA (NEW 1441 BROADWAY
Monday COLLECTION KIMBERLY DIVISION) SHOWROOM - 16TH FLOOR
April 4 Designed by Adrienne Vittadini. Contact: 221-7373.

Beginning OPENING OF FALL COLLECTORS I 550 SEVENTH AVENUE
Monday COLLECTION (DIV. LEONARD SUNSHINE) SHOWROOM - 7TH FLOOR
April 4 Continuous by appointment. Contact: Barry Zawel, 398-9115.

Beginning Monday April 4	OPENING OF FALL COLLECTION Featuring super antelope.	COLLECTORS II (DIV. LEONARD SUNSHINE) Contact: Barry Zawel, 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 4	OPENING OF FALL COLLECTION Printed French jersey dresses and scarves.	MAC TAC OF PARIS FOR LEONARD SUNSHINE Contact: Helen Presser, 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday April 4	OPENING OF FALL COLLECTION Continuous by appointment.	TANNERWAY BY LOIS ANDERSON Contact: Bernice Lewis, 354-0015.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday April 4	OPENING OF FALL HALF-SIZE DRESSES Continuous by appointment.	YOUNG ADVENTURE (DIV. LEONARD SUNSHINE) Contact: Sam Allen, 398-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 5 11:00 A.M. & 3:00 P.M.	SHOWING OF FALL COLLECTIONS Also, Regina Porter Designs for Lifestyle 70's. By invitation. Thereafter by appointment. Contact: Dick Copeland, 594-6900.	SPORTOWNE COAT LTD.	500 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 5 6:30 P.M.- 8:30 P.M.	BENEFIT FOR VICTORIAN SOCIETY Informal modeling of "fashions then and now". Tickets: from \$35.00. Contact: Margaret Kelly, 675-7500, ext. 281. Publicity: Judith Janey, 679-7800.	B. ALTMAN & CO.	7TH FLOOR
Tuesday April 5 7:00 P.M.- 9:00 P.M.	GIANNI VERSACE FASHIONS AT BENEFIT PREVIEW Gianni Versace will be present at a preview of his collections -- Byblos, Complice, Jenny. <u>Show at 7:45.</u> For benefit of Friuli. Admission: \$15.00; \$25.00 per couple. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR
April 8	GOOD FRIDAY		
April 10	EASTER SUNDAY		
Beginning Monday April 11	FALL COLLECTION IN CALIFORNIA At 10:00 and 2:00 daily. Contact: Jerry Padgett, (213) 627-5201.	MR. BLACKWELL	719 S. LOS ANGELES ST. SHOWROOM
Beginning Monday April 11	OPENING OF FALL COLLECTION Continuous by appointment.	SIBLEY COFFEE LTD. Contact: 758-2341.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Beginning Monday April 11	OPENING OF FALL COLLECTION Continuous by appointment.	ED CARACCI FOR KENNETH WARREN LTD. Contact: Audrey Weber, 736-3780.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 12 2:30 P.M.	PREMIERE: CONTEMPORARY OUTERWEAR FASHIONS Designed by Doe Doneghy. By invitation. Contact: 354-4700.	COVERS (DIV. GAMUT & RUSSEL TAYLOR)	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 12 4:30 P.M. Cocktails	PREMIERE SHOWING OF LEATHER COLLECTION Alex Gropper of Ledaspain will present Spanish leathers for daytime into evening, designed by Oscar de La Renta. <u>Show at 5:00 P.M.</u> (Note change of time). By invitation. Publicity: Billie Gould, 661-9675.	OSCAR DE LA RENTA FOR LEDASPAIN (1410 B'WAY.)	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Tuesday April 12 5:30 P.M. Cocktails	SHOWING OF FALL BLOUSE COLLECTION By invitation. Thereafter at showroom, 498 Seventh Ave., 5th floor. Contact: 947-5363. Publicity: Jody Donohue Assoc., 688-8653.	GLORIA VANDERBILT BLOUSES BY MURJANI U.S.A.	RAINBOW GRILL 30 ROCKEFELLER PLAZA

Tuesday April 12 7:00 P.M.	PREVIEW: SPRING '77 DESIGNER ROOMS "Country Manners" -- rooms created by Richard Knapple -- "The New Texture of France." For benefit of L'Entraide Francaise. By invitation. Tickets: \$30.00 each; \$50.00 per couple. Publicity: Leslie Gillen, 223-7205.	BLOOMINGDALE'S	7TH FLOOR
Wednesday April 13 12:00 Noon Luncheon	"CHILDSTYLE" - GIRLS' AND BOYS' FASHIONS Toodler to teen fashions for back-to-school and Fall. Co-Chairmen: Cele Ettinger, Frederick Atkins; Diane Specht, Earnshaw Publications. Prices: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA GRAND BALLROOM
April 13	FASHION WEEK IN MUNICH (April 13-17).		
Thursday April 14 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 1407 Broadway, 21 fl., 279-8120.	GAYLE KIRKPATRICK FOR TUDOR SQUARE	500 CLUB 500 SEVENTH AVENUE
April 15	EARLY FALL SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS (April 15-18).		
April 16- April 19	AMERICAN HOME SEWING COUNCIL SHOW AT N.Y. STATLER HILTON, 7TH AVE., & 33RD ST. Contact: 350 Fifth Avenue, 736-8820.		
Monday April 18 11:00 A.M.	PREMIERE: FALL LOUNGEWEAR By invitation. Thereafter by appointment. Contact: 564-1820.	OSCAR DE LA RENTA FOR MEL MORTMAN	525 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday April 18 2:00 P.M.	FALL COLLECTIONS BY JIM BLADWIN By invitation. Thereafter by appointment. Contact: Maggie Culkin, BR 9-6560.	IZOD FOR HER; & CRYSTAL COLLECTIONS	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday April 18 6:00 P.M. Champagne	PREMIERE SHOWING: FALL DRESSES & SEPARATES Reception followed by show at 6:30. By invitation. Thereafter by appointment. Buyers: Barbara Dorio, OX 1-1780. Press: Anne York at McGrath/Power, 661-1480.	JESSIE DORIO	18 WEST 23RD STREET SHOWROOM - 5TH FLOOR
Monday April 18 6:30 P.M.- 8:30 P.M.	PRESS PREVIEW: NEW THIRD FLOOR Introducing of new fashion floor. For press, by invitation. Publicity: Judith Janey, 679-7800, ext. 568.	B. ALTMAN & CO.	3RD FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Doris Reiter or Pat Mapes, 244-6670.	MORTON MYLES FOR ASSEMBLAGE	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Stephen Perlo, 391-0900.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Terry Heitzler: 594-8955.	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday April 18	PREMIERE OF FALL COLLECTION Continuous by appointment. Contact: 354-7200.	NANCY EBKER - SPORTWORK	1411 BROADWAY SHOWROOM - 30TH FLOOR
Beginning Monday April 18	SHOWING OF FALL COLLECTIONS Del Costa of Paris, Annemarie Gardin, George & Maria Wohl. Contact: 279-9620.	FLORENCE & CELESTE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	CHARLOTTE FORD	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR Contact: 391-5460. Publ.:Joanne Creveling, 586-2377.
Beginning Monday April 18	OPENING OF FALL COLLECTION Contact: Ruth Winslow, 221-6655.	EVA GABOR APPAREL	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Publicity: Jody Donohue Assoc., 688-8653.
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR Contact: 244-1700.
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR Contact: 239-9477.
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: Allan Gelfond, 239-9494.
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	DON LUIS DE ESPANA	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Contact: 354-2270.
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	MAYA	773 MADISON AVENUE (AT 66TH STREET) Contact: 988-8444.
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous showings.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR Contact: 244-3558.
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	ALBERT NIPON; NIPON BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR Contact: 354-0760.
Beginning Monday April 18	PREMIERE OPENING: FALL COLLECTION Continuous by appointment.	CHRISTIAN RUBERT, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: Herbert Mermelstein, 764-3726.
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	NOI	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: 398-9000.
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	BARON PETERS & ROBERT LEONARD	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR Contact: 564-6238.
Beginning Monday April 18	FALL COLLECTION BY CLOVIS RUFFIN No formal show.	RUFFINWEAR; RUFFINKNIT	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Contact: Bert Reifer, 221-0661. Publ.:Jeanne Chappell, 221-0644.
Beginning Monday April 18	FALL: BELLE SAUNDERS & JOSEPH GARGUILLO Continuous by appointment.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: LO 4-9194.
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	SPORTWHIRL; & MULTI FACETS	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: Barbara, 563-0800.

Monday April 18- May 6	OPENING OF FALL COLLECTION Continuous by appointment.	ERNST STRAUSS; SCHNELL SPORT Contact: Paul Scott, 265-3024 or CI 7-2200.	HOTEL GOTHAM SUITE 1801
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	TANNER OF NORTH CAROLINA Contact: 244-6350.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTIONS Continuous by appointment.	THAI LINES; & STAR OF SIAM Contact: Linda Bach, 398-0920.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 18	OPENING OF FALL COLLECTION Continuous by appointment.	SUSAN THOMAS Contact: 354-7200.	1411 BROADWAY SHOWROOM - 30TH FLOOR
Tuesday April 19 8:45 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter at new showroom, 5th floor.	TRACY MILLS (550 SEVENTH AVENUE) Contact: 221-6374.	500 CLUB 500 SEVENTH AVENUE
Tuesday April 19 10:00 A.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 10:00 A.M. By reservation.	ADELE SIMPSON Contact: 354-8600.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 19 11:00 A.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 11:00 A.M. By reservation.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN Contact: 221-1445.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday April 19 12:00 Noon	SHOWING OF FALL COLLECTION Also, Mon., April 25 at 12:00 Noon. By reservation.	HAROLD LEVINE BY DON BREITINGER Contact: 391-2255.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday April 19 1:00 P.M.	SHOWING OF FALL COLLECTION Also Sica Knits by Milton Kent Ford.	CASI Contact: Gladys Thompson, 594-4470.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday April 19 2:00 P.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 12:00 Noon. By reservation.	HANAE MORI Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday April 19 3:00 P.M.	PREMIERE SHOWING: FALL COLLECTION By invitation. Thereafter by appointment.	RODRIGUES FOR CARLYE Contact: 244-6761.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday April 19 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor.	GAMUT BY DON SAYRES (512 SEVENTH AVENUE) Contact: 354-4700.	PLACE TO BE ANNOUNCED
Tuesday April 19 5:00 P.M.	SHOWING OF FALL COLLECTION Also, Tues., April 26 at 5:00. By invitation. Thereafter appt.	KIMBERLY & KIMS Contact: 221-7373.	1441 BROADWAY SHOWROOM - 16TH FLOOR
Tuesday April 19 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 391-9100. Thereafter, 1290 Sixth Ave,	TRIGERE-TOO BY SUSSEX 586-6707.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 19 7:00 P.M.	ITALIAN FASHIONS: SHOW, DINNER AND DANCE By invitation. Cocktails at 7:00. Show at 7:30. Contact: 432-9250, Ext. 28.	ITALIAN TRADE COMMISSION	HOTEL PIERRE GRAND BALLROOM

Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	DALANI II/DAL KNITTERY BY ARTHUR DALAGER Publicity: Betty Yarmon, 563-2300.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	EVA FOR ROBERT JANAN Contact: 354-7880.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	NAT KAPLAN Contact: 239-9400.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	MIGNON BY DOROTHY FARBO; & MIGNON INTERNATIONAL Contact: 354-4980.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Tuesday April 19	OPNEING OF FALL COLLECTION Continuous by appointment.	ORIGINALA, INC. Contact: Joan Resker, 695-5100.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	SAMUEL ROBERT, INC. Contact: Bill Levin, 221-1995.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	RONA BY MARIO FORTE & GLORIA CASTALDO Publicity: Betty Yarmon, 563-2300.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	MALCOLM STARR Contact: Jane Arend, 221-0637.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday April 19	OPENING OF FALL COLLECTION Continuous by appointment.	HARRY STRIEBEL FOR TREVI COURT Contact: 695-6950.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday April 20 9:00 A.M.	SHOWING OF FALL SPORTSWEAR COLLECTION By invitation. Thereafter by appointment.	BILL ATKINSON LTD. Contact: Jeanne Atkinson, 221-8510.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday April 20 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	JERRY SILVERMAN Contact: 244-7522.	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday April 20 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	RIZKALLAH FOR DON FRIESE Contact: Marie Lippe, 398-9000.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday April 20 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	GINO-SNOW BY RICHARD ASSATLY Contact: 391-0901.	550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday April 20 12:00 Noon	LUNCHEON SHOW: FALL MONTREAL DESIGNER LINES Show at 1:00. By invitation.	MONTREAL FASHION IMPORTS Contact: Harold Ackerman, 581-0770, ext. 16.	ST. REGIS HOTEL ROOF
Wednesday April 20 1:00 P.M.	SHOWING OF FALL COLLECTION Also, April 25 at 1:00 P.M. By invitation.	VERA MAXWELL Contact: LO 3-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

Wednesday April 20 2:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-9223.	CUDDLECOAT; V & J DESIGN	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday April 20 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 16th floor. Contact: 354-8336.	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Wednesday April 20 5:30 P.M.	SHOWING OF FALL COLLECTION IN N.Y. Also, April 26 & May 2 at 5:30. Contact: Walter Oppenheimer, (213) 627-0806.	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM SUITE 1201
Wednesday April 20 6:00 P.M. Cocktails 7:00 P.M. Show 8:30 P.M. Dinner	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards will be presented to students by designer-critics: Donald Brooks, Patti Cappalli, Albert Capraro, Oscar de la Renta, Donna Karen, Calvin Klein, Leo Narducci, Jacques Tiffeau, Chester Weinberg. Parsons Awards to ILGWU/ Sol Chaikin, recipient; Jonathan Logan/Richard Schwartz, recipient; Lord & Taylor/Joseph E. Brooks, recipient. Chairman: Jerry Silverman. Commentator: Rita Perna. Reservations: \$150.00. (Black tie). Contact: Edwin Cohen, 741-5662.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	WALDORF-ASTORIA GRAND BALLROOM
April 20	FRANKFURT, GERMANY FUR FAIR (April 20-24).		
Thursday April 21 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor. Contact: 354-2299.	JAMES DAUGHERTY (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Thursday April 21 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Arthur Sheer, 563-2633. Publicity: Ruth Hammer Associates, 683-6620.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday April 21 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 399-0940.	HOUSE OF JULIO	23 WEST 52ND STREET SHOWROOM - 3RD FLOOR
Thursday April 21 1:00 P.M.	SHOWING OF FALL COLLECTION Show followed by luncheon. By invitation (must present at door). Contact: Buyers-Joanne Jaap or Helen Bailey; Press--Fernanda Gilligan, 355-7600.	ROBERTA DI CAMERINO	OLYMPIC TOWER-2ND FLOOR 645 FIFTH AVE. (AT 51 ST.)
Thursday April 21 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 5th floor. Contact: 354-9440.	ANTHONY MUTO FOR MARITA; A.M./P.M. (530 7 AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Thursday April 21 4:00 P.M.	FALL SHOWING: DRESSES & SPORTSWEAR Narducci dress collection and Narducci sportswear collection. By invitation. Thereafter appt. Dresses-530 Seventh Ave., 26th fl.; Jeff Levine, 221-6720. Sportswear-1407 Broadway, 41st floor, Herb Lewin, 221-3080.	LEO NARDUCCI-DRESSES; NARDUCCI WITH THE SMITHS	PLACE TO BE ANNOUNCED
Thursday April 21 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: 221-5765.	ALICE BLAINE FOR GIRAFFE	80 WEST 40TH STREET SHOWROOM - 10TH FLOOR
Thursday April 21 6:45 P.M. Food & Open Bar	FALL COLLECTIONS-- NEW YORK & PARIS Cygne Designs (available 530 7th Ave.); plus Dorothee Bis and other collec- tions from Paris (available 729 Madison Ave. at Dianne B.). By invitation. Contact: Hathaway/de La Chappelle, 751-5027.	CYGNE DESIGNS & DIANNE B.	BISTRO UN-DEUX-TROIS 123 WEST 44TH STREET

Beginning Thursday April 21	OPENING OF FALL COLLECTION Continuous by appointment.	VALERIE PORR Contact: Joan Miller, 221-1240.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Friday April 22 9:00 A.M.	TWO SHOWINGS: PRET-A-PORTER At 9:00 A.M. & 12:00 Noon.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) Price and details later.	N.Y. HILTON HOTEL 6TH AVE. & 53RD STREET Contact: CI 7-3940.
Friday April 22 9:15 A.M. Breakfast	SHOWING OF FALL COLLECTION Show at 9:45. By invitation. Thereafter by appointment, 1411 Broadway, Suite 1144.	ADINI COLLECTION BY INDIA IMPORTS OF RHODE ISLAND Contact: 354-4942. Publicity: Vera Bacal, PL 3-8421.	1407 CLUB 1407 BROADWAY
Friday April 22 11:00 A.M.	FALL EVENING FASHIONS AND SPORTSWEAR By invitation. Publicity:	MUNEY DESIGNS INC.; JAY JAXON FOR MUNEY Southern Connection, 751-9056.	BROTHERHOOD-IN-ACTION 560 SEVENTH AVENUE
April 22	12:00 Noon, THE FASHION GROUP PRET-A-PORTER (2nd show).	Contact: CI 7-3940.	
Friday April 22 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment at P.B.S.A. showroom, 498 Seventh Avenue, 9th floor.	CLAUDE PAYNE Contact: Fred Weston, 929-2591.	142 FIFTH AVENUE SHOWROOM - 8TH FLOOR
Sunday April 24- April 27	"THE MAGIC OF COLOR'-- DIRECTIONS, WORKSHOPS Contact: 1000 Vermont Avenue, N.W., Washington; (202) 628-4634.	COLOR MARKETING GROUP	SHERATON RITZ HOTEL MINNEAPOLIS, MINN.
April 24	113TH IGEDO SHOWING IN DUSSELFORF, GERMANY (April 24-28).		
Monday April 25 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 11th floor.	KASPER FOR JOAN LESLIE (530 SEVENTH AVENUE) Contact: 221-4200.	HOTEL PIERRE GRAND BALLROOM
April 25	10:00 A.M., GEOFFREY BEENE & BEENE BAG (Press Show), 550 Seventh Ave., 398-0800.		
Monday April 25 11:00 A.M.	SHOWING OF FALL COLLECTION Also at 3:00 P.M. By reservation. Contact: Barrie Sommerfield, 398-9000.	GLORIA VANDERBILT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 25	12:00 Noon, BILL BLASS (Press Show), 550 Seventh Ave., 17th floor, 221-6660.		
April 25	12:00 Noon, HAROLD LEVINE (2nd Show), 530 Seventh Ave., 21st fl., 391-2255.		
April 25	1:00 P.M., VERA MAXWELL (2nd Show), 530 Seventh Ave., 26th floor, 563-4358.		
Monday April 25 2:00 P.M.	SHOWING OF FALL COLLECTION Also April 26 at 2:00 P.M. (Press Show, April 25 at 10:00 A.M.-see above). By reservation. Contact: 398-0800.	GEOFFREY BEENE; & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday April 25 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 563-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
April 25	3:00 P.M., GLORIA VANDERBILT (2nd Show), 550 Seventh Ave., 15th fl., 398-9000.		
Monday April 25 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-7545.	CATHY HARDWICK	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

Monday April 25 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom.	ALBERT CAPRARO	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Monday April 25 5:30 P.M.	SHOWING OF FALL COLLECTION Also, April 27 at 5:30. By invitation. Contact: Robert Nelson, (213) 652-9010.	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Monday April 25 6:45 P.M.	SHOWING OF FALL COLLECTION Show followed by dinner. By invitation. Thereafter at showroom, 31 West 36th Street. Contact: Buyers--Eileen Rubini; Press--Guy Burgos, 247-2300.	FRANK YOUNG FOR ARTHUR RICHARDS	PLACE TO BE ANNOUNCED
Beginning Monday April 25	OPENING OF FALL SKIRT COLLECTION Continuous by appointment. Contact: Lou Miller, 398-9000.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday April 25- April 28	PREMIERE N.Y. SHOWING BY LONDON DESIGNERS Fifteen leading young London designers will show Fall ready-to-wear. Continuous from 8:00 A.M. to 8:00 P.M. Contact: Liaison Agency, 355-7310.	THE LONDON DESIGNER COLLECTIONS	ONE PENN PLAZA 7TH AVE. & 34TH STREET
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 398-0763.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday April 25- May 6	FALL COLLECTION IN NEW YORK Continuous by appointment. Contact: (213) 687-9988.	MIMI FUYAZA (117 W. 9TH, L.A.)	HOTEL PLAZA PRIVATE SUITE
Beginning Monday April 25	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Rosalind Taffel, 354-8590.	MARION MAGED	1411 BROADWAY SHOWROOM - SUITE 1212
Tuesday April 26 8:45 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers' Show at 4:00 P.M. By reservation. Contact: 354-4200.	BLASSPORT (550 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Tuesday April 26 10:00 A.M.	FALL II COLLECTION Also at 1:00 P.M. (Limited seating). By invitation. Contact: 736-8888.	BETTY HANSON & COMPANY	250 WEST 39TH STREET SHOWROOM - 14TH FLOOR
April 26	10:00 A.M., ADELE SIMPSON (2nd Show), 530 Seventh Ave., 23rd fl., 354-8600.		
April 26	11:00 A.M., MOLLIE PARNIS BOUTIQUE, 530 Seventh Ave., 18th fl., 221-1445.		
Tuesday April 26 11:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
April 26	12:00 Noon, HANAE MORI (2nd Show), 550 Seventh Ave., 5th fl., 221-5726.		
Tuesday April 26 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
April 26	1:00 P.M., BETTY HANSON & CO., (2nd Show), 205 W. 39 St., 14th fl., 736-8888.		
Tuesday April 26 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

April 26 2:00 P.M., GEOFFREY BEENE & BEENE BAG (3rd Show), 550 7 Ave., 4th fl., 398-0800.

Tuesday SHOWING OF FALL JOHN ANTHONY 550 SEVENTH AVENUE
April 26 COLLECTION SHOWROOM - 24TH FLOOR
3:00 P.M. By invitation. Thereafter by appointment. Contact: 239-7080.

Tuesday SHOWING OF FALL DOMINIC ROMPOLLO 500 CLUB
April 26 COLLECTION (530 SEVENTH AVENUE) 500 SEVENTH AVENUE
4:00 P.M. By invitation. Thereafter by appointment, 7th floor. Contact: Jean Roberts, 354-1880. Publicity: Rubye Graham, 355-0557.

Tuesday SHOWING OF FALL TRIGERE, INC. 550 SEVENTH AVENUE
April 26 COLLECTION SHOWROOM - 16TH FLOOR
4:00 P.M. Also, Thurs., April 28 at 4:00 P.M. By reservation. (Press, Tues., May 3 at 11:30. By invitation). Contact: 391-9100.

April 26 4:00 P.M., BLASSPORT (Buyers' Show), Four Seasons, 99 E. 52 St., 354-4200.

April 26 5:00 P.M., KIMBERLY (2nd Show), 1441 Broadway, 16th floor, 221-7373.

Tuesday SHOWING OF FALL RALPH LAUREN PLACE TO BE
April 26 COLLECTION (550 SEVENTH AVENUE) ANNOUNCED
5:30 P.M. Buyers--Judy Flynn, 221-0675, Press--Jeanne Chappell, 221-0644.

April 26 5:30 P.M., HELGA (2nd Show), Hotel Gotham, Suite 1201, (213) 627-0806.

Tuesday PRESS SHOWING OF HOLLY'S HARP--CALIFORNIA HOTEL PLAZA
April 26 FALL COLLECTION (950 CAHUENGA, L.A.) PRIVATE SUITE
7:00 P.M. Showings at 9:00 A.M., April 27, 28, 29, May 2. By appointment through May 6. Contact: Jim Harp, (213) 462-6377.

Wednesday SHOWING OF FALL GIL AIMBEZ-GENRE; STATLER HILTON HOTEL
April 27 COLLECTIONS GIL AIMBEZ-BON MENAGE 7TH AVE. & 33RD STREET
9:00 A.M. Introducing Bon Menage, new dress collection. By invitation. Thereafter by appointment, 530 Seventh Ave., 2nd floor. Contact: 563-0988.

Wednesday OPENING OF FALL GINALA, GINESSA, AQUANALA 512 SEVENTH AVENUE
April 27 COLLECTIONS BY PAT SANDLER SHOWROOM - 13TH FLOOR
10:00 A.M. By invitation. Thereafter by appointment. Contact: 244-2700.

Wednesday SHOWING OF FALL PORTFOLIO 1411 BROADWAY
April 27 COLLECTION BY PERRY ELLIS SHOWROOM - 29TH FLOOR
10:30 A.M. By invitation. Contact: Rick Costello, 354-4260. Publ.: Rea Lubar, 279-0790.

Wednesday SHOWING OF FALL MOLLIE PARNIS COUTURE 530 SEVENTH AVENUE
April 27 COLLECTION BY MORTY SUSSMAN SHOWROOM - 18TH FLOOR
11:00 A.M. By invitation. Thereafter by appointment. Contact: 221-1445.

Wednesday SHOWING OF FALL CALVIN KLEIN 205 WEST 39TH STREET
April 27 COLLECTION SHOWROOM - 11TH FLOOR
12:00 Noon Also at 3:30 P.M. Contact: 736-9601. Publ.: Joanne Creveling, 586-2377.

Wednesday SHOWING OF FALL BILL BLASS 550 SEVENTH AVENUE
April 27 COLLECTION SHOWROOM - 17TH FLOOR
1:00 p.m. Also, Thurs., April 28, 1:00. (Press, Mon. April 25, 12:00 Noon). Contact: 221-6660.

Wednesday SHOWING OF FALL SCOTT BARRIE BROTHERHOOD-IN-ACTION
April 27 COLLECTION (530 SEVENTH AVENUE) 560 SEVENTH AVENUE
2:00 P.M. By invitation. (Note change of date and time). Contact: 354-7830.

April 27 3:30 P. M., CALVIN KLEIN (2nd Show), 205 W. 39 St., 11th fl. Contact: 736-9601.

Wednesday April 27 5:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 530 Seventh Ave., 10th fl., 391-0420.	PATTI CAPPALLI FOR SILVERMAN SPORT	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday April 27 5:30 P.M.	RECEPTION FOR VICTORIA FYODOROVA Alexandra de Markoff will introduce Victoria Fyodorova, their "new beauty Vodka/Caviar image". By invitation only. Contact: Claire McDaniel, 489-3609.	ALEXANDRA de MARKOFF	21 CLUB (HUNT ROOM) 21 WEST 52ND STREET
April 27	5:30 P.M. MICHAEL NOVARESE (2nd Show), Hotel Plaza, Private Suite, (213) 652-9010.		
Wednesday April 27 4:30 P.M.- 6:00 P.M.	FALL SPORTSWEAR BY BERT & CORINNE PULITZER In cooperation with N.Y.C.'s Wildcat Service Program (to clean midtown area), under director of Wilbert A. Tatum. Publicity: Billie Gould Assoc., 661-9675.	BERT PULITZER CO. AND PULITZ-HER	PLACE TO BE ANNOUNCED
Wednesday April 27 6:00 P.M. Cocktails	BENEFIT DINNER- DANCE Honoring Mrs. Doris Shaw of Bloomingdale's. Chairman: Richard Shortway. Tickets: \$175.00 each. Contact: 751-4000.	AMERICAN JEWISH COMMITTEE (165 EAST 56TH STREET)	ST. REGIS HOTEL ROOF
April 27	IDEACOMO FABRICS EXHIBIT IN COMO, ITALY (April 27-29).		
Thursday April 28 8:30 A.M. Coffee	SHOWING OF FALL EVENING FASHIONS Show at 8:45 A.M. By invitation. Thereafter by appointment. Buyers: 628-3817. Publicity: Julie Palmerio, 986-6669.	REIKO	177 EAST 87TH STREET SHOWROOM - 5TH FLOOR
Thursday April 28 8:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L.SPORT (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
Thursday April 28 9:45 A.M.	SHOWING OF FALL COLLECTION Continental breakfast. Show at 10:15 A.M. By invitation. Thereafter at showroom, 5th floor. Contact: Ethel Shieff, 594-5010. Publ.: Vera Bacal, PL 3-8421.	MADY GERRARD (550 SEVENTH AVENUE)	1407 CLUB 1407 BROADWAY
Thursday April 28 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION Buyers at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday April 28 12:00 Noon Luncheon	ANNUAL KNITWEAR FASHION SHOW AND LUNCHEON Knitwear and swimwear for men, women, children. Produced by Mia Grau. Tickets: \$20.00. Contact: MU 3-7520.	NAT'L KNITTED OUTERWEAR ASSOCIATION (51 MADISON)	WALDORF-ASTORIA GRAND BALLROOM
Thursday April 28 12:30 P.M.	SHOWING OF FALL COLLECTION Also, Eleanor Brenner for Brenner Bees. Box lunch. Show at 1:00 P.M. By invitation. Contact: 239-1150.	ELEANOR BRENNER, INC.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
April 28	1:00 P.M., BILL BLASS (3rd Show), 550 Seventh Ave., 17th fl. Contact: 221-6660.		
Thursday April 28 2:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Barbara Walker, 354-9080.	ILIE WACS; WACS WORKS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Thursday April 28 3:00 P.M.	PREMIERE SHOWING: FALL READY-TO-WEAR By invitation. Thereafter by appointment. Contact: Bob Miller, 354-3100.	CESARANI	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

April 28 3:00 P.M., HALSTON (2nd Show), 550 Seventh Ave., 17th fl. Contact: 354-6340.

April 28 4:00 P.M., TRIGERE (2nd Show), 550 Seventh Ave., 16th fl. Contact: 391-9100.

Thursday SHOWING OF FALL BILL HAIRE FOR FRIEDRICKS STUDIO 54
 April 28 COLLECTION (205 WEST 39TH STREET) WEST 54TH ST. & B'WAY
 4:30 P.M. By invitation. Thereafter by appointment, 13th floor. Contact: 736-8867.

Thursday SHOWING OF FALL BILL KAISERMAN FOR REGINE'S
 April 28 COLLECTION THE RAFAEL WOMAN 502 PARK AVE. (59TH ST.)
 5:15 P.M. Show at 5:45 P.M. By invitation. Contact: 399-2450.

Friday SHOWING OF FALL STEPHEN BURROWS' WORLD PLACE TO BE
 April 29 READY-TO-WEAR FOR PAT TENNANT, INC. ANNOUNCED
 9:30 A.M. By invitation. Thereafter by appointment. Contact: CI 7-1100.

Friday SHOWING OF FALL CHARLES SUPPON PLACE TO BE
 April 29 COLLECTION (550 SEVENTH AVENUE) ANNOUNCED
 11:00 A.M. By invitation. Thereafter by appointment. Contact: 354-4395.

Friday SHOWING OF FALL MARY McFADDEN 264 WEST 35TH STREET
 April 29 COLLECTION SHOWROOM - 2ND FLOOR
 1:00 P.M. By invitation. Thereafter by appointment. Contact: Joan Blumberger, 736-4078.

Friday SHOWING OF FALL CAROL HORN'S HABITAT; F.I.T. AMPHITHEATRE
 April 29 COLLECTION C.H.H. DRESSES 227 WEST 27TH STREET
 2:30 P.M. By invitation. Thereafter by appointment, 20th floor. Contact: 354-4330.
 Publicity: Roz Rubenstein, 691-8340.

Monday SHOWING OF FALL OSCAR DE LA RENTA 550 SEVENTH AVENUE
 May 2 COLLECTION SHOWROOM - 11TH FLOOR
 10:00 A.M. By invitation. Buyers' Show at 2:30. By reservation. Contact: 354-6777.

Monday SHOWING OF FALL DIMITRI 142 FIFTH AVENUE
 May 2 WOMEN'S COLLECTION NEW SHOWROOM - 4TH FL.
 11:30 A.M. Ready-to-wear for women at new showroom. By invitation. Contact: Michelle
 Brunch Corbin-Hillman, 929-0490.

May 2 2:30 P.M., OSCAR DE LA RENTA (2nd Show), 550 Seventh Ave., 11th fl., 354-6777.

May 2 5:30 P.M., HELGA (3rd Show), Hotel Gotham, Suite 1201, (213) 627-0806.

Beginning FALL COLLECTION MR. BLACKWELL WARWICK HOTEL-SUITE 2206
 Monday IN NEW YORK (719 S. L.A. ST., L.A.) 65 WEST 54TH STREET
 May 2 At 10:00 and 2:00 daily. Contact: 265-3988.

May 3 11:30 A.M., TRIGERE (Press Show, by invitation), 550 Seventh Ave., 391-9100.

Tuesday SHOWING OF FALL SAZ 530 SEVENTH AVENUE
 May 3 COLLECTION SHOWROOM - 21ST FLOOR
 2:00 P.M. By invitation. Thereafter by appointment. Contact: Larry Farragut, 221-3489.

Tuesday 9TH INTERNATIONAL LEATHER GOODS SHOW AT HOTEL AMERICANNA -- Handbags, luggage,
 May 10- personal leather goods, ready-to-wear in leather and other materials. Contact:
 May 12 International Trade Shows, 545 Fifth Ave., 687-1185.

May 10- INTERSTOFF IN FRANKFURT -- 37TH SEMI-ANNUAL FABRICS TRADE FAIR
 May 13 Contact: German-American Chamber of Commerce, 686 Fifth Ave., 582-7788.